

## Privacy Policy

### I.

#### Basic Provisions

1. The data controller according to Article 4, Point 7 of Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (hereinafter "GDPR") is ORPA Papír a.s., with its registered office at Nádražní 150, 563 01 Lanškroun, Czech Republic, ID No. 27511022.
2. The contact details of the controller are:
  - a. Address: ORPA Papír a.s., Nádražní 150, 563 01 Lanškroun, Czech Republic
  - b. Email address: info@orpa.cz

### II.

#### What Personal Data We Collect and How

1. We collect personal data that you provide to us through forms on our website, including name, email address, and telephone number.
2. Additionally, information such as IP address, browser type, location data, and cookies may be collected automatically.

### III.

#### Purpose of Processing Personal Data

1. We process your personal data for the purposes of communication with you, providing services, and improving our services through traffic analysis.

### IV.

#### Legal Basis for Processing

1. We process personal data based on the consent you give by checking the consent box via the online form.
2. By checking the consent box, you confirm that you have read and fully accept the terms of the privacy policy.
3. We also process personal data based on the legitimate interest of the controller.

### V.

#### Retention Period for Personal Data

1. We retain personal data for the period necessary to fulfill the purpose of processing unless otherwise required by law.

### VI.

#### Sharing Personal Data with Third Parties

1. We may share personal data with analytics service providers and other trusted partners who help us operate the website.

**VII.  
Rights of Data Subjects**

1. You have the right to access your personal data, correct or delete it, restrict processing, transfer data, and the right to lodge a complaint with a supervisory authority.

**VIII.  
Use of Cookies**

1. We use cookies on our website for traffic analysis and marketing purposes. You can manage your consent to the use of cookies in your browser settings.

**IX.  
Security of Personal Data**

1. We have implemented technical and organizational measures to keep your personal data secure.

**X.  
Final Provisions**

1. The controller reserves the right to change these terms. The new version of the privacy policy will be published on its website, or the new version may be sent to the email address you have provided to the controller.
2. This privacy policy is effective as of November 1, 2024.

In Lanškroun on November 1, 2024